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nottingham

LEISURE



Nottingham Leisure BID: Review of 2010 and plans for 2011

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Overview

- Going into the 4th year of our 5 year term
- 260 levy payers
- 14 board members from a cross section of the levy payer base and other relevant organisations
- Active steering groups helping to shape projects
- Partnership working with NCC, Police, NBAC, Street Pastors, Experience Nottinghamshire, etc.



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A reminder of the key themes

- Welcoming and Promoting
- Safer Secure
- Access
- Business Services

Welcoming & Promoting 2010



- Organised the Nottingham Food and Drink Festival (September)
- Part funded City Council Light Night event (February)
- Funded the Hockley Hustle music festival (October)
- Contributed to the cultural campaign “Spirit Nottingham”
- Assisted in the city’s successful application for Purple Flag status
- Launched our new website, www.wearenottingham.co.uk
- Supported the familiarisation trip co-ordinated by the city’s hotels and conference venues

Welcoming and Promoting 2011

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- Develop a Street Ambassadors scheme together with the Retail BID, NBAC and other partners
- Put on a food and drink event
- Promote Nottingham's Purple Flag status
- Part fund City Council Light Night
- Work with Experience Nottinghamshire to identify mutually beneficial opportunities
- Continue to work with the "Spirit Nottingham" consortium
- Support the familiarisation trip
- Work with tourism partners during set up of Local Enterprise Partnerships

Access 2010

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- Part funded the Taxi Marshal scheme, which operates on Friday and Saturday nights in the city centre
- Worked with Nottingham City Council to highlight the problems of flying taxis, which has resulted in more enforcement action



- Assume total financial responsibility for the Taxi Marshal scheme
- Continue to work with the City Council and taxi companies to improve late night dispersal

Safer Secure 2010



- Provided a city centre night time liaison position on Friday and Saturday nights
- Provided some funding towards the Street Pastors project and signposted them to additional sponsorship
- Worked within the city “Night Time Economy Partnership Group”; CCTV, gating orders, lighting improvements, co-ordination of resources, etc.

Safer Secure 2011

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- Introduce a “Unight” scheme similar to Edinburgh including a “banned from one, banned from all” initiative, launching soon
- Introduce additional lighting where appropriate
- Additional Street Pastor funding
- Continue to work closely with NTEPG to raise relevant concerns

Business Services 2010



- Co-ordinated and part funded the city's Best Bar None scheme
- Paid 50% of our levy payer's NBAC membership costs
- Held free "due diligence" training sessions
- Provided grants to 2 businesses to make external improvements

Business Services 2011

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- Continue Best Bar None, subject to wider levy payer approval
- Work with Licensing Authority, Police, Home Office, representing licensees during licensing act reforms
- Help prepare licensees before reformed act comes into force
- Offer additional free training
- Cost reduction initiative

Your involvement

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- Board membership
- Steering groups
- Project sub groups

Date for your diaries:

18th April 2011, 5:30pm – workshop evening including refreshments, venue TBC

Any questions?